



# HOW ART AFFECTS KIWIS IN RELATION TO GLOBAL CHANGE?

A project by Barbara Kanc and Metod Blejec  
RM / Auckland / 3. March – 20. March 2010

A multi-disciplinary state-specific project **How Art Affects Kiwis in Relation to Global Change** aims to collect a vast understanding that has been channelled through the notion of the term kiwi; whether being a fruit, a bird or human. Using your collective thoughts, feelings and ideas we intend to shed a humorous light on the heated, worldwide debate of change. By responding to the question on project postcard: **What does Kiwi mean to you?** we encourage individuals to engage in associations and interpretations in the form of thought-provoking, creative responses either in writing, drawing or otherwise; voicing your personal comments, opinions, suggestions, etc. Project postcards are provided in either printed version or as a digital .pdf file (for .pdf file please follow the 5-step instruction for creating your own personalized version). We are looking forward to receiving your thoughts and ideas from now until the end of the project. Postcards will be exhibited without bias or editing at the project RM space and gallery in Auckland 3. – 20. March 2010.



## KIWI STEP BY STEP

TO PARTICIPATE IN THE PROJECT "HOW ART AFFECTS KIWIS IN RELATION TO GLOBAL CHANGE" YOU FIRST HAVE TO PRINT THE FOLLOWING A4 SHEET (PAGE 2 OF THIS .PDF FILE) EITHER COLOUR OR BLACK AND WHITE. THEN FOLLOW THE STEPS:

### STEP 1

PLEASE FOLD THE A4 PRINTED PAGE (PAGE 2 OF THIS .PDF FILE) ON HALF BY DASHED LINE IN THE MIDDLE OF THE PAGE (AT 148.5MM).

### STEP 2

WHEN FOLDED THE GLUE ONE OR BOTH SIDES AT THE BACK. THEN STICK THEM FIRMLY TOGETHER TO FORM A DOUBLE SIDED PRINT OUT.

### STEP 3

THEN CROP THE POSTCARD TO THE SIZE 10CM X 15CM USING (BLACK) CROP MARKS (LINES THAT DEFINE THE EDGE OF THE POSTCARD).

### STEP 4

NOW YOU ARE READY TO EXPRESS YOUR THOUGHTS, IDEAS AND CONCEPTS ABOUT KIWIS ON THE WHITE SIDE OF THE POSTCARD. WHAT KIWI MEANS TO YOU AND HOW YOU INTERPRET IT IS ENTIRELY UP TO YOU. YOU ARE MORE THAN WELCOME TO PARTICIPATE WITH MORE THAN ONE POSTCARD.

### STEP 5

WHEN DONE, PLEASE ATTACH APPROPRIATE STAMP AND SEND OR BRING YOUR "PERSONALIZED" POSTCARD(S) TO THE "RM" ADDRESS ON THE POSTCARD. PLEASE BARE IN MIND POST FROM ABROAD TAKES SOME TIME. BARBARA AND METOD ARE LOOKING FORWARD TO RECEIVE YOUR THOUGHTS. THANK YOU FOR PARTICIPATING.

RM / Ground Floor / 295 Karangahape Road / Auckland 1010 / New Zealand /

For more information please visit  
RM's website: [www.rm103.org](http://www.rm103.org)



## KIWI STEP BY STEP

TO PARTICIPATE IN THE PROJECT "HOW ART AFFECTS KIWIS IN RELATION TO GLOBAL CHANGE" YOU FIRST HAVE TO PRINT THIS A4 SHEET EITHER COLOUR OR BLACK AND WHITE. THEN FOLLOW THE STEPS:



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### STEP 3

THEN CROP THE POSTCARD TO THE SIZE 10CM X 15CM USING THESE CROP MARKS >



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RM  
Ground Floor  
295 Karangahape Road  
Auckland 1010  
New Zealand



### STEP 2

GLUE ONE OR BOTH SIDES AT THE BACK. THEN STICK THEM FIRMLY TOGETHER.

### STEP 1

PLEASE FOLD HERE BACK TO BACK >

PLEASE FOLD HERE BACK TO BACK > | THE EDGE OF THIS WHITE CORNER ON GREEN COLOUR ALIGNS WITH THE CROP MARKS.



WHAT DOES KIWI MEAN TO YOU?  
Feel free to express your thoughts creatively on this side of the postcard. When finished please send or bring your postcards to the RM address. We thank you for taking part in our project.

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PLEASE USE THESE REGISTRATION MARKS TO CROP THE POSTCARD >

